



The Finance Director's Guide to Elite Fleet Performance

How to make major, lasting savings on fuel, maintenance, accidents, downtime and other fleet costs.



Delivering the ROI that telematics couldn't

The promise of telematics was always to reduce costs, but for most fleets it hasn't delivered that promise because of its many limitations. Telematics' one-size-fits-all approach leaves managers trying to action out of date and inaccurate information, by then it's too late – the inefficient and unsafe driving has happened. Unlike telematics, Lightfoot is highly accurate understanding each specific vehicle and correcting unsafe and inefficient driving at source delivering concrete savings that last.

Elite Technology: Highly accurate and specific

Telematics uses GPS to flag events such as harsh acceleration and braking. This one-size-fits-all approach lacks context and is not specific, giving false positives. Lightfoot is different - it gains a deep understanding of the individual vehicle and road conditions by connecting directly with the engine control unit (ECU).



Elite Coaching: Better, more cost-effective driver training

In-cab coaching trains the driver on the job. Lightfoot spots developing issues and prompts the driver to course-correct in real time. This approach transforms driving styles in a few weeks while maintaining productivity, unlike off-the-job training which is an extra cost that takes the drivers out of day-to-day operations.

6-week free trial

Make an informed procurement decision after a thorough, no-stress trial. Lightfoot's dedicated Trials Team will run the whole process for you.



Clear

See the benefits in action—with your drivers, in your vehicles.



Simple

We take care of the whole process from start to finish.



ROI

Full ROI report provided.

Elite Engagement: Savings sustained over time

Driver training initiatives often see a short-term improvement that quickly tails off. But Lightfoot delivers lasting results that enable ongoing cost savings. Rewards and regular incentives like The Drivers' Lottery keep drivers engaged, maintaining fuel-efficient driving over time.

Elite Management: Prevents issues and cuts administration

Telematics is retrospective and reactive: the issue has already happened. Lightfoot's self-managing system of proactive prevention is more effective at reducing fuel costs, the cost of insurance claims and the administrative cost of addressing issues and incidents.

Elite Results: Clear, demonstrable ROI

Up to



↑ 15%

Fuel savings e.g. 11.5% (Virgin Media)



↓ 40%

Lower claims cost*



↓ 40%

Lower claims frequency*



↓ 45%

Less downtime (CEF)

*Lightfoot is endorsed by major insurers including Aviva, Allianz and QBE. Accident reduction of up to 40% validated by Allianz Insurance Plc.

"We're committed to reducing our environmental impact across our operations. Lightfoot gives every one of our home delivery drivers real-time feedback on their driving style so they can make immediate improvements and reduce their emissions on every trip they make."

Matt Rhind, Distribution and Fulfilment Transport Director, Tesco



Learn how Dormakaba made 7% fuel savings, reduced dangerous driving by 67% and cut downtime by 7% with Lightfoot.

[Watch video](#)

lightfoot
Rewarding better drivers