

## How does Lightfoot work?

Lightfoot helps drivers lower emissions, reduce accidents and save fuel. Every week, 'Elite Drivers' are eligible for prizes & rewards. Elite Drivers score 85% and above each week. Lightfoot helps you achieve Elite Driver status with visual and audible guidance.

### Lights

'Long Term' light indicates your overall performance. **GREEN** and **AMBER** lights are great, the occasional **RED** is fine but too much will impact your score. Don't worry, you'll receive 2 audible prompts before penalty points are deducted from your score.

'Real Time' lights move up and down rapidly to reflect 'Live' driving. Don't try to be perfect; **GREEN** and **AMBER** is fine, just don't spend too much time in **RED** as it will start to impact on your 'Long Term' light and your Lightfoot score...



[www.lightfoot.co.uk/fleet-role/driver](http://www.lightfoot.co.uk/fleet-role/driver)

## Voice

Whilst the lights give you a good idea of how you're driving, you'll mostly be guided by the voice prompts so you're not having to take your eyes off the road.



### "Nudge" / "Go steady"

This is the first warning that you may want to adjust your driving style. It's confidential between you and your device.



### "Nudge nudge" / "Warning 2"

This is the second warning, letting you know that you could be driving more smoothly and that you will receive a penalty if you don't adjust your style. Again, this is confidential between you and your device.



### "Lightfoot penalty received"

Dangerous or harsh driving will result in a penalty, which reduces your Lightfoot score. Penalties will show in your Lightfoot app and on the Portal. This will affect your weekly score.

  
**lightfoot**  
Rewarding better drivers

**GET THE APP  
AND ACTIVATE  
YOUR ACCOUNT**



**ELITE  
DRIVERS  
WIN**

# How to activate your account

1

Request an activation code

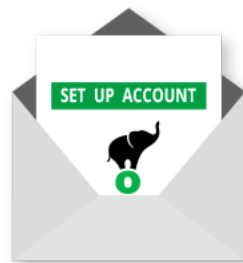


Request your code from  
[www.lightfoot.co.uk/driver-activation](http://www.lightfoot.co.uk/driver-activation)

All requests will be processed Monday-Friday 9am-5pm, therefore you may experience a slight delay if requesting a code outside of business hours.

2

Set up your Lightfoot account



Use the activation link in the email to  
set up your account

You will receive your activation details from Lightfoot to the email address you used to submit your request. Use the activation link in the email to set up your account.

3

Download the Lightfoot app



Download the app  
and log in with your  
account details

